

Perspectives on a Good Deal



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Economic Considerations

Evaluation Tool Consideration

Market Feasibility Investment Proforma, Market

Review & Underwriting

Right-Sized Public Investment Fiscal Impact Analysis

Measurable Outcomes (Monetary + Non-Monetary)

Economic Impact Analysis



Arvada: Ralston Fields URA Summary

Arvada Ridge (Target Center) Arvada Station Apartments Gateway at Arvada Ridge Arvada Plaza (Walmart) Shops at Ralston Creek Projects

Land Uses Residential and Commercial **Total Housing Units Total Commercial SF** 416,142

Financing
Total Project Cost \$227,150,000 AURA Participation \$32,531,652 Private Investment \$s Leveraged per AURA \$ Invested \$194,618,348 \$5.98



Ralston Fields Anticipated Economic Benefits

Residential (annual dollars): New Households Average Household Income Total Household Income

680 \$56,176 \$38,200,000

Commercial (annual dollars): Net, New Jobs Average Wages Total Wages 1,213 \$26,000 \$32,000,000

Tax Increments Created Sales Tax Increment Property Tax Increment \$3,716,000 \$114,000

Bounce Back Tax Revenues

