

**TAX INCREMENT FINANCE FOR URA + DDA**  
**June 10, 2020, 8:45-11:00AM**

**Workshop Overview**

Downtown Colorado, Inc. (DCI) presents an Tax Increment Finance 101 Workshop for new urban renewal or downtown development authority staff, board members, and/or partners considering how the best to maximize impacts of tax increment financing in downtown and redevelopment projects. The Tax Increment Finance 101 Workshop will review how the tool works, how to work with partners, and dive into the legislation that guides tax increment finance in Colorado.

**AGENDA**

**PRE-EVENT** *All registered attendees are welcome to submit questions and details of their URA to DCI to share with speakers and ensure that we cover your desired content.*

**8:45AM SIGN ON AND INTRODUCE YOURSELVES**

*DCI will have our virtual event open 15 minutes in advance to begin introductions and networking with peers.*

**WELCOME AND OVERVIEW**

*Kat Correll, Downtown Colorado, Inc.*

**HOW TIF SUPPORTS THE COMMUNITY VISION?**

*How does a community link the vision for priority and challenged sites to the work of urban renewal? How can URA be used to achieve long-term solutions? Kat Correll, Downtown Colorado, Inc.*

**TERMINOLOGY, INNER WORKINGS, HOW DOES BASE AND INCREMENT WORK?**

*TIF is all about base and Increment. Do you know how your County Assessor calculates these and how you receive annual Increment. Steve Art, Wheat Ridge Urban Renewal*

**STRATEGIC DECISION MAKING AROUND TIMING + SIZING FOR TIF AREAS**

*How to strategically determine the appropriate TIF Area? Carolynne White, BHFS*

**LEGISLATION AND THE URA**

*What are the statues and regulation that shapes DDAs + URAs, projects, and reporting? What does it mean to be 1348 compliant? Carolynne White, BHFS*

**BOARD & GOVERNANCE**

*What is your role as a Board member? What are some ideas regarding how to develop your board? Carolynne White, BHFS*

**TELLING YOUR STORY**

*Understand the processes and tools DDAs + URAs are using to tell their story to shape public opinion. Katherine Correll, Downtown Colorado, Inc.*

**QUESTIONS & CLOSING**

*Steve Art, Wheat Ridge Urban Renewal*

**10:45 AM** Option to stay on for 15 minutes discussion time.

REGISTER TODAY AT [www.downtowncoloradoinc.org](http://www.downtowncoloradoinc.org)

## Event Speakers



**Steve Art, Economic Development Manager for the City of Wheat Ridge & Executive Director of the Urban Renewal Authority**

Steve is the Economic Development Manager for the City of Wheat Ridge and the Executive Director of the City’s Urban Renewal Authority. Steve promotes intelligent growth for the community while promoting the values of Wheat Ridge. Steve has been an integral part of new development in Wheat Ridge through the City’s Renewal Wheat Ridge, the City’s Urban Renewal Authority. This work has allowed Wheat Ridge to see unprecedented City growth over the past 36 months with the development of new housing options, shopping centers, and the creation of a new downtown along 38th Avenue.



**Katherine Correll, Executive Director of Downtown Colorado, Inc.**

Katherine Correll is an Innovative resource choreographer for local governments, non-profits, and private businesses hoping to achieve more with less. she brings broad experience in public-private partnerships, financing strategies, and organizational and partnership structures. Kat is well versed in professional development and volunteer networks, outreach and engagement, community and economic development, not-for-profit administration, project development and management, communications, and establishing collaboration around shared experience and marketing initiatives.



**Carolynne C. White, Shareholder In Brownstein Hyatt Farber Schreck**

Based in the firm's Denver office, Carolynne is a Shareholder in Brownstein Hyatt Farber Schreck. She works in the Land Use, Government Relations, Real Estate and Natural Resources groups. Ms. White has a deep background in land use issues, municipal and administrative law, real estate transactions, water and natural resource matters, and state and local legislative law. Carolynne's practice focuses primarily on the zoning and entitlement process, with an emphasis on complex projects.

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Paul Benedetti