

**DOWNTOWN
COLORADO, INC**

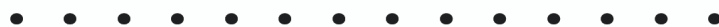
**GOVERNOR'S AWARDS
for DOWNTOWN EXCELLENCE**



2018 SPONSORSHIP OPPORTUNITIES

APRIL 12, 2018 | BOULDER, CO

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2018 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE SPONSORSHIP

Downtown Colorado, Inc. (DCI) has been holding the Governor's Awards for Downtown Excellence for fourteen years. For the 2018 Governor's Awards, DCI is developing a new concept to engage our partners and sponsors in shaping the event itself.

DCI is looking for a \$1,000 sponsor partner for each category to:

- Assist in celebrating the project
- Review the nominations and recommend the winner (to be reviewed by an objective panel that oversees all winner selection)
- Help identify the type of award projects' receive
- Jointly present the award along with other the award categories

2018 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE CATEGORIES:

- Best Adaptive Reuse or Rehabilitation
- Best Event, Festival or Recurring Activity
- Best New Addition to Downtown
- Best Use of Public Space
- Vicki Mattox Downtowner of the Year for Innovation

All categories sponsors must be lined up by December 1, 2017 to ensure maximum exposure and promotion.

WE CAN'T WAIT to SEE YOU IN BOULDER!



FOR MORE INFORMATION CONTACT

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