AGENDA

WEDNESDAY, MAY 29, 2019
Rochester Hotel Secret Garden, 734 E 2nd Avenue, Durango

3:30-5:15PM  Southwestern Challenge Accelerator Recap
Engineer Mountain Room, next to the Rochester

5:30 – 7:30 PM  Welcome & Networking Reception
Presented by Reynolds Ash + Associates Architecture

THURSDAY, MAY 30, 2019
Durango Public Library, 1900 E 3rd Avenue

9:20 - 9:30 AM  Welcome, City of Durango and Downtown Colorado, Inc.

9:30 - 10:15 AM  Creating a Shared Community Vision
How do you stimulate interest in an area in need of redevelopment? What are some ways to draw interest to an area that has long been overlooked? How can private and public sector professionals work together to facilitate opportunities for appropriate redevelopment? Attendees will hear how these questions have been addressed in recent efforts to stimulate reinvestment and redevelopment in parts of Durango and Grand Junction. Speakers: Scott Shine, City of Durango; Ann Christensen, DHM Design; Brandon Stam, Downtown Grand Junction

10:15 - 11:00 AM  Identifying Projects and Partnerships for Redevelopment
Is that run-down motel really a diamond in the rough waiting to be polished? Does that old gas station have potential to be a hip new brewpub? Who should be involved in assessing the feasibility of a potential redevelopment project? Join us to discuss how pioneering developers, realtors, economic development professionals, and planners respond to questions like these. Speakers will discuss how to identify potential pitfalls and how to run a basic financial analysis of a potential project while also shining light on common misconceptions about redeveloping unusual sites. Speakers: David Fishering, Storm King Distilling Co., Montrose and Chelsea Rosty, City of Montrose

11:00 - 12:00 PM  What Does Successful Redevelopment Look Like?
To move a corridor, neighborhood, or mixed use area in the right direction we must understand the desired end state. Crafting standards to correctly guide redevelopment, means having a sense of what we want buildings to look like and how they should function. Join us to explore fundamentals of good design related to infill, adaptive re-use, mixed use, and walkable development. Train your senses to recognize elements of well-crafted projects. Speakers: Ann Christensen, DHM Design; Savannah Lytle, City of Durango; Elizabeth Boone, Reynolds/Ash & Associates
12:00 - 12:15 PM  NETWORKING BREAK

12:15 to 1:20 PM  LUNCH PANEL: Redevelopment & Reinvestment Perspectives
Over lunch, attendees will hear from leaders in the field of redevelopment and reinvestment. This discussion will present views from the private, public, and non-profit realms to highlight to importance of collaboration and creativity in the pursuit of appropriate redevelopment. **Panelists:** Bill Bell, City of Montrose, Monica Rosenbluth, Butler Snow, Paul Benedetti, Diedra Silbert, Town of Ridgway, Doug Dragoo, Mayfly Outdoors. **Moderated by Troy Bernberg, Northland Securities.**

1:30 - 3:20 PM  Break Out Sessions

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| 1:30-2:20 PM | **Urban Renewal Authorities 101**  
Learn best practices for forming and administering URAs. Gain an understanding of the tools available for URAs and how to build a strong foundation with redevelopment plans.  
Speakers: Bill Bell, City of Montrose, Paul Benedetti, and Steve Art, DCI | **Brownfields, Historic Preservation & Other Unique Aspects of Redevelopment**  
Learn about the unique resources and opportunities available for Brownfield and Historic Preservation projects.  
Speakers: Doug Jamison, Health and Environment, Virgil Turner, City of Montrose Savannah Lytle, City of Durango |
| 2:30-3:20 PM | **Urban Renewal Authorities 201**  
Get into the nitty gritty of URAs with an in-depth discussion on structuring a deal and utilizing Tax Incremental Financing.  
Speakers: Paul Benedetti, Troy Bernberg, Northland Securities and Monica Rosenbluth, Butler Snow | **Creative Districts: Arts & Culture as a Redevelopment Tool**  
Arts and culture can help your community create a brand, organize resources and leverage funding opportunities.  
Speakers: Diedra Silbert, Town of Ridgway & Hayley Kirkman, Local First/Durango Creative District |

3:30 - 4:30 PM  Redevelopment Financing Tools & Layering Opportunities
Zones and Districts and Authorities...oh my! Gather to review two Western Slope communities and the financial tools being used in the pursuit of creating great places. Learn more about the downtown tools of Grand Junction and Montrose including BIDs, DDAs, and URAs, and how these tools interact with Opportunity Zones, Enterprise Zones, Creative Districts, and more! **Speakers:** Troy Bernberg, Northland Securities; Doug Jamison, Health and Environment, Laura Lewis Marchino, Region 9; Brandon Stam, Downtown Grand Junction; and Chelsea Rosty, City of Montrose. **Moderated by Will Cundiff, Downtown Colorado, Inc.**

5:15 PM  DHM Design Progressive Happy Hour
Smiley Building 1309 E 3rd Ave
Join conference attendees for a fun, hands-on look at recent redevelopment projects.
FRIDAY, MAY 31, 2019

8:30 AM  MAYOR’S RENEWAL PARTNERSHIP BREAKFAST - Invitation only
El Moro, 945 Main Ave, Durango
Durango City Council & Key Partners will meet to discuss how to proceed with the formation of the Durango Renewal Partnership and potential structures for the first few projects. The discussion and Q&A will be led by URA experts Steve Art, City of Wheat Ridge Economic Development Manager & Executive Director of the Urban Renewal Authority, and Paul Benedetti.

8:30 AM  SOLVING FOR REDEVELOPMENT
Durango Public Library, 1900 E 3rd Avenue
Enjoy an interactive and engaging approach to finding Western Slope answers for three dynamic questions focused on shaping the future of redevelopment. Moderated by Will Cundiff, DCI

BREAKOUT SESSION APPLIED EXERCISES: Choose One
A) What are the components of equitable design and engagement to create successful projects? How do we accomplish this in smaller communities?
Moderated by Diedra Silbert, Ridgway and Ann Morgenthaler, City of Montrose

B) What does redevelopment and resilience mean to the Western Slope?
Moderated by Imogen Ainsworth, City of Durango and Kate Busse, Department of Local Affairs Resiliency Office

C) How do developers and property owners navigate the development process?
Moderated by Monica Rosenbluth, Butler Snow and Brandon Stam, Downtown Grand Junction

11:00AM  Closing and Next Steps
Applied Exercises Report Back
Western Slope Symposium in Montrose September 16-17, 2019
Moderated by Ann Morgenthaler and Will Cundiff