In 2019, Downtown Colorado, Inc. (DCI) is pleased to convene delegates from communities across southern Colorado for DCI’s Third Annual Southern Colorado Urban Renewal Summit to discuss how URAs can attract investment to Southern Colorado to drive the vision set by their community. In 2019, DCI is pleased to add the Colorado Brownfield Summit, a dynamic networking and problem solving event to move redevelopment from planning to action.

PRESENTATIONS

- **Selecting Projects & Communities**
  Ryan McWilliams, International Engineering, Inc.

- **Benefits of Buying Property**
  Kimberly Bailey, Fountain URA

- **Redevelopment & Jobs in Rural Colorado**
  Chris Koehn, Second 61

EDUCATION & TRAINING

- **Project Data & Tracking to Show Impacts**
  Explore the necessary data and processes for capturing the baseline, demonstrating impacts on the quality of life, and telling the story of the most challenging redevelopment projects in your area.

TOURS

Pueblo Convention Center, Pueblo Welcome Center, & Professional Bull Riders Expansion

URA DISCUSSION TOPICS

- How does a small rural URA build Tax Increment Financing (TIF)?
- Can URAs attract private sector investment by purchasing property?
- What should we consider when determining the size of a TIF Area?
- How can URAs effectively demonstrate impacts of our work in Colorado Communities?
- How are URAs helping private investors solve for workforce and housing issues?
- What are successful steps for working with the County Assessor? What is the best time to set the base? How can we confirm that increment is accurately accounted for?
- How are URAs using brownfield, social impact investment, and historic resources effectively?

Reserve your spot at the 2019 SoCo Summit!
AGENDA
November 14, 2019 9:00AM-4:00PM
Pueblo, Colorado

9:00AM Welcome Back to Pueblo & the SoCo Summit
- 9:00AM Coffee and Networking
- 9:30AM SoCo Summit Overview, Jariah Walker
- 9:40AM Highlights of Pueblo URA Projects in 2018-2020, Jerry Pacheco

10:00AM Introductions from Summit Delegates
Delegates share the accomplishments, upcoming projects, and desired outcomes for the summit.

10:45AM The Benefits of Buying Property, Kimberly Bailey
How did buying property finally move the needle in Fountain, Colorado? The Fountain case study considers an entrepreneurial move by a URA that helped attract private investment.
Delegate Discussion Questions:
- Can upfront URA investment jumpstart redevelopment and spur private sector investment?
- How does a small rural URA build Tax Increment Financing (TIF)?
- What should we consider when determining the size of a TIF Area?

11:15AM Redevelopment & Jobs in Rural Colorado, Chris Koehn, Second 61
A Florence and Canyon City Developer talks about how he chose to invest in and some of the innovative ways he is working to use redevelopment as a platform for bringing jobs to rural Colorado.
Delegate Discussion Questions:
- How are URAs helping private investors solve for workforce and housing issues?
- Are URAs using brownfield, social impact investment, and historic resources effectively?

12:00PM Selecting Projects & Communities, Ryan McWilliams, Urban Neighborhoods, Inc.
Dana Crawford has a lifetime of experience of seeing beyond what is to what could be. What are the key factors of a project or community that shape her decision-making when choosing her next redevelopment effort?

1:00PM URAs and Project Management
Jesse Silverstein of Development Research Partners shares an overview of data tracking and management that showcases the impacts of redevelopment projects.
Delegate Discussion Questions:
- How can URAs effectively demonstrate impacts of our work in Colorado Communities?
- What is the best time to set the base? How can we confirm that increment is accurately accounted for?
- What are successful steps for working with the County Assessor?

2:30PM Tour of Pueblo Convention Center, Welcome Center, & Sport Performance Center
3:30PM  Brownfield Resources and Closing Reception

Sign Up for November 15 Data Tracking and Reporting Workshop Separately!