## Tuesday – April 9th
12:00PM–7:30PM – Pre-Conference

### Glenwood Springs
12:00–1:30PM  DCI District Committee Lunch | A quarterly meeting of Business Improvement Districts (BIDs), Downtown Development Authorities (DDAs), Creative and Main Street Districts | City of Glenwood Springs
2:00–4:00PM  Grand Avenue Bridge: Multi-Jurisdictional Partners and Financing to Build a Bridge | Panelists from PR Studio, Community Builders, City of Glenwood Springs | Bohannan Huston

### Aspen
4:00–5:30PM  Downtown Aspen History Tour | Mike Monroney | Start at Limelight and End at Aspen Center for Environmental Studies
5:30–6:30PM  VIP Opening Reception: Scott Ingvoldstad, Panasonic Pena Station NEXT Project | The Post Brewery
6:30–7:30PM  Opening Reception | Aspen Center for Environmental Studies

## Wednesday – April 10th
7:00AM–8:30PM

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00–8:30AM</td>
<td><strong>Breakfast</strong></td>
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<td>Enjoy breakfast on your own at your hotel! Stop by the Limelight Monarch Room to visit with DCI Exhibitors and Colorado Challenge Program Communities.</td>
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<tr>
<td>8:00–9:00AM</td>
<td><strong>Registration</strong></td>
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<td>Registration opens and DCI welcomes attendees to network.</td>
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<tr>
<td>9:00–12:00PM</td>
<td><strong>Plenary Session &amp; Colorado Briefs</strong></td>
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<td>12:30–2:00PM</td>
<td><strong>Dine Around Sessions</strong></td>
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<td>Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.</td>
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<tr>
<td>2:30–4:30PM</td>
<td><strong>Colorado Challenge Studio Workshops</strong></td>
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<td>DCI’s unique Colorado Challenge Accelerator Program works with community challenges to build teams and create action plans for moving forward with solutions.</td>
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<td>5:15–6:45PM</td>
<td><strong>Mobile Tours</strong></td>
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<td>6:45–7:30PM</td>
<td><strong>Happy Hour</strong></td>
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<td><strong>Dine Around Dinner</strong></td>
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THURSDAY - APRIL 11TH
7:00AM–8:30PM

7:00–8:30AM BREAKFAST | Your Hotel
Enjoy breakfast on your own at your hotel! Stop by the Limelight Monarch Room to visit with DCI Exhibitors and Colorado Challenge Program Communities.

8:30–9:30AM REGISTRATION & CHALLENGE STUDIO OPEN HOUSE | Monarch Room

9:00–12:00PM COLORADO CHALLENGE STUDIO WORKSHOPS | Limelight Hotel
DCI’s unique Colorado Challenge Accelerator Program works with community challenges to build teams and create action plans for moving forward with solutions.

12:30–2:00PM DINE AROUND SESSIONS | Local Aspen Eateries | Pre-Registration is Required
Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.

2:30–4:30PM LOCAL TOURS | Pre-Registration is Required

5:00–8:30PM PLENARY SESSION & GOVERNOR’S AWARDS FOR DOWNTOWN EXCELLENCE | Jewish Community Center

FRIDAY - APRIL 12TH
7:30AM–8:30PM

7:00–8:30AM REGISTRATION & NETWORKING | Limelight Monarch Room

8:00–9:00AM WELCOME AND CONGRATULATIONS | Limelight Hotel

9:00–9:30AM FINANCING SUMMIT | Limelight Hotel

9:45–11:00AM COLORADO CHALLENGE PROGRAM PITCH PRESENTATIONS & FEEDBACK | Limelight Hotel

11:10–11:40PM CLOSING SPEAKERS | Bell Policy Center | Limelight Hotel
Thank yous and 2020 Announcement (Group Photo)

1:00PM LOCAL TOUR | Pre-Registration is Required (Online Registration Required)
Ski Tour on the Mountain
TUESDAY - APRIL 9TH
PRE-CONFERENCE EVENTS | GLENWOOD SPRINGS

12:00-1:30PM | DCI DISTRICT COMMITTEE LUNCH
Sponsored by the City of Glenwood Springs
A quarterly meeting of Business Improvement Districts (BIDs), Downtown Development Authorities (DDAs), Creative and Main Street Districts.

2:00-4:00PM | GRAND AVENUE BRIDGE: MULTI-JURISDICTIONAL PARTNERS AND FINANCING TO BUILD A BRIDGE
Sponsored by Bohannan Huston
Replacement of the Grand Avenue Bridge required multi-agency coordination, partnership agreements, civil discourse, issue resolution, and a comprehensive engagement and stakeholder communications plan. Learn how the project team pulled off an 85-day detour, reduced traffic by 25%, executed a regional plan to deal with unprecedented traffic impacts and managed impacts to the commercial and tourism hub of the city during this walking tour of the award-winning $125 million CDOT bridge replacement project. The tour will also feature an in-depth look at the physical challenges and the engineering feat now considered to be one of the most successful infrastructure projects in Western Colorado. Panelists include Kathleen Wanatowicz and Jenn Ooten, PR Studio & Clark Anderson, Community Builders.

Be a part of our 2020 Colorado Challenge Program.
Submit your community’s challenge to us by giving us a call at (303-282-0625) or email at marketing@downtowncoloradoinc.org

Connecting our communities through a Regional Council.
DCI is seeking leaders and champions to link together Colorado communities. Find out how this opportunity can benefit you and your community by calling us at (303-282-0625) or email at marketing@downtowncoloradoinc.org
TUESDAY - APRIL 9TH

PRE-CONFERENCE EVENTS | ASPEN

5:30-6:30PM | DOWNTOWN ASPEN HISTORY TOUR | LIMELIGHT MONARCH ROOM
Meet at Limelight Monarch Room. Tour ends at Aspen Center for Environmental Studies (ACES)

6:00-7:30PM | IN THE GAME OPENING RECEPTION | MODERATED BY STEVE ART
ASPEN CENTER FOR ENVIRONMENTAL STUDIES

Welcome to Aspen | Mayor Steve Skadron

Smart City Lessons for a Small Town | David Zelenok | HR Green

Stewardship, Equity, and Unintended Consequences | Chris Lane | Aspen Center for Environmental Studies.
Aspen isn’t just lucky, they had vision before it was hip! Visit with your DCI family and friends as we explore the Aspen Center for Environmental Studies (ACES) with ACES leader, Chris Lane, as he shares perspectives on stewardship, equity, and unintended consequences.

CHRIS LANE
Aspen Center for Environmental Studies

Chris Lane has 25 years of executive environmental management and corporate sustainability experience across varying sectors. Currently, Lane is CEO of Aspen Center for Environmental Studies, a 48-year old nonprofit environmental organization that tackles regional environmental issues around ecological literacy, forest health, sustainable agriculture, land restoration and climate change. Prior to that Lane was vice president of sustainability for Xanterra Parks & Resorts, the country’s largest national park and resort management company where he pioneered the development of environmental management systems in our country’s national parks. Lane served as director of environmental affairs at Aspen Skiing Company. He has consulted with large corporations throughout his career. He has served as an elected official and on the Colorado Governor’s Pollution Prevention Board. He has a Bachelor of Science degree in environmental engineering and is a LEED Accredited Professional and a Certified Environmental Systems Manager. He lives in Basalt with his wife and two kids.
IN THE GAME / DETAILED AGENDA

WEDNESDAY - APRIL 10TH
JEWISH COMMUNITY CENTER

7:00-8:30AM | ENJOY BREAKFAST AT YOUR HOTEL!
Stop by the Limelight Monarch Room to visit with DCI Exhibitors and Colorado Challenge Program Communities.

8:00-9:00AM | REGISTRATION
Registration opens and DCI welcomes attendees to network.

9:00-12:00PM | WELCOME SPEAKERS
Welcome to IN THE GAME | Steve Art, President, Downtown Colorado, Inc. (DCI)
Welcome to Aspen | Debbie Braun, Aspen Chamber Resort Association & Sara Ott, Aspen City Manager

NITA MOSBY TYLER - BUILDING IN EQUITY
The Equity Project, LLC | Founder
Dr. Nita Mosby Tyler is the Chief Catalyst and Founder of The Equity Project, LLC — an organization designed to support organizations and communities in building diversity, equity and inclusion strategies. She is the former Senior Vice President and Chief Inclusion Officer for Children’s Hospital Colorado and the former Executive Director of the Office of Human Resources for the City and County of Denver — the first African American woman to hold either of those positions. Dr. Mosby Tyler, a consultant accredited by the Georgetown University National Center for Cultural Competence, is nationally recognized for her equity work with non-profit, community, government and for-profit organizations. Dr. Mosby Tyler has had a strong academic presence in Colorado as a popular guest lecturer at The University of Denver, University of Colorado, Regis University and many other social, political and community organizations. Dr. Mosby-Tyler has a vast, 32-year background in human resources, diversity & inclusion, training and operations management. She has held leadership roles at AT&T, Kaiser Permanente, the McKesson Corporation and Statline. Dr. Mosby Tyler holds a doctorate in the field of Organizational Leadership, a Master degree in Management and a Bachelor of Science degree in Education.

ERIC KORNACKI - BUILDING EQUITABLE PLACE-BASED ECONOMIES
Re:Vision
Eric Kornacki is a food system visionary, community wealth building leader, and racial equity champion. He is a social entrepreneur. A committed to organizing power from the ground up, challenging the status quo, and creating a new economy where people and the planet matter more than profits. He is a husband, father, gardener, chef, brewer, builder and baker. Re:Vision’s mission is to work with people in economically marginalized neighborhoods to develop resident leaders, cultivate community food systems, and create an economy owned by the community.
WEDNESDAY - APRIL 10TH
COLORADO BRIEFS | MODERATED BY ERIC KORNACKI

COLE JUDGE - SHARING THE VALUE OF DOWNTOWN
Progressive Urban Management Associates

CLARK ANDERSON - ENGAGING LOCAL CONSTITUENCIES IN REGIONAL ISSUES
Community Builders

DEE DEE DEVUYST - ESTABLISHING A PLAN FOR EQUITABLE DEVELOPMENT
Radian Group

DAN BLANKENSHIP - EQUITY, REGIONALISM, AND TRANSIT
Roaring Fork Transit Authority

ALAN FLETCHER - MUSIC AS A TOOL FOR ENGAGEMENT
Aspen Music Festival & School

MICHAEL MONRONEY - ENTERTAINING WITH HISTORY
Aspen Historical Society
LOCAL ASPEN EATERIES. **Pre-Registration is Required**
Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.

**ACTIVATING DOWNTOWN RED CLIFF, A COLORADO CHALLENGE UNDERTAKEN**
Hops Culture, 414 E. Hyman Ave.
*Sponsored by Hunn Planning & Policy*
When Red Cliff was selected as a DCI 2018 Challenge Program Community, they didn’t fully comprehend the benefits this program would afford them. Going through the program provided more benefit than any request for proposal had ever yielded due to the engagement of a diverse mix of consultants, public agencies, non-profits, and peer communities. Join this dialogue to understand more about the Challenge Program, how to prepare to be a Challenge Community, and how to reap the benefits of this team building accelerator program.
*Scot Hunn, Barb Smith, TJ Dlubac, Jennifer Henninger*

**TURNING BROWNFIELDS GREEN: ELECTRIC VEHICLE CHARGING STATIONS**
Mi Chola, 411 E Main St.
*Sponsored by Colorado Division of Oil and Public Safety*
Communities across Colorado facing tough challenges with brownfield petroleum sites now have new resources and new ideas for converting to electric vehicle charging stations. Join us to find out how to take advantage of these resources and turn that challenge to an opportunity.
*Mahesh Albequerque*

**DOWNTOWN DOCTOR**
Mezzaluna, 24 E Cooper
*Sponsored by Department of Local Affairs Colorado Main Street Program*
The Colorado Main Street Program is a vehicle for community-led downtown revitalization with a customizable framework to focus efforts, energy, and resources to create a more vibrant community. By focusing on current community strengths and assets, the Colorado Main Street Program is a catalyst to move you forward, one step at a time.
*Gayle Langley & Larry Lucas, Doctors in the House*

**FINANCING HISTORIC PRESERVATION AND WORKING WITH THE STATE HISTORICAL FUND**
Su Casa, E Hyman Ave # 211
*Sponsored by History Colorado*
Grants, tax credits, and strong partnerships are building Preservation initiatives throughout Colorado. Join friends from the State Historical Fund as we look at the best strategies to finance your projects.
*Joe Saldibar*
OPTIMIZING YOUR OUTDOOR SPACES
The Red Onion, 420 E Cooper Ave
Sponsored by Great Outdoors Colorado
Since 1992, the Great Outdoors Colorado (GOCO) Board has awarded $1.1 billion in funding, from Colorado Lottery proceeds, to more than 5,000 outdoor recreation and conservation projects in all 64 counties. GOCO’s competitive grant programs for nonprofit land trusts and local governments have funded land acquisitions and helped build and improve community parks, trails, outdoor recreation amenities, and athletic facilities. These projects have obvious benefits, like expanding recreation access and improving health and wellness for community members, but they also have other impacts — like attracting new visitor groups and encouraging local economic development. You’ll leave with actionable tips for applying for GOCO grants and maybe even a new vision for your hometown’s outdoor spaces.
Madison Brannigan

OPPORTUNITY ZONES AND COLORADO REAL ESTATE
Pyramid, 221 E Main St
Sponsored by Development Research Partners
A product of the Tax Cuts and Jobs Act, Qualified Opportunity Zones (QOZs) are expected to be one of the biggest trends to impact real estate in 2019, but many developers are still trying to figure out how to take advantage of the tax benefits promised. Qualified Opportunity Funds (QOF) represent an opportunity for investors in those areas that have been designated as QOZs.
Erik Jensen, Jana Persky, & Jesse Silverstein

WEDNESDAY – APRIL 10TH & THURSDAY – APRIL 11TH
2019 COLORADO CHALLENGE STUDIO WORKSHOPS | LIMELIGHT HOTEL
Sponsored by the Boettcher Foundation, Futures United Network (FUN), University of Colorado at Denver School of Public Affairs, City of Trinidad, Town of Eagle, Town of Monument, Hunn Planning & Policy
DCI’s unique Colorado Challenge Accelerator Program works with community challenges to build teams and create action plans for moving forward with solutions. Join the 2019 Colorado Challenge Studio Workshops to work with one of five 2019 Colorado Challenge Program communities. Please work with one community for both days to help them create a plan and a pitch. All Colorado Challenge Community Pitches will be presented on Friday, April 12!
IN THE GAME / DETAILED AGENDA

2:30-4:30PM | 2019 COLORADO CHALLENGES

Aspen | Equitable and Authentic Engagement
Government engagement and communications have transformed over the last 10 years. Now email, social media and text messages are the tools of the trade. For Aspen’s government programs to be successful, for a project to make a difference, for an initiative to create change, it first must have buy in. And that can’t happen without outreach. If Aspen hopes to engage business stakeholders, they need to think of their outreach and communication policy and strategy as a critical part of their program’s launch and implementation. How can Aspen better communicate with their diverse business community?

Center | Becoming Business Friendly
Center sits at a crossroads of highways in the San Luis Valley. The community is a real place focused on locals, with a beautiful school, lovely historic buildings, and a people who love their town. Center has vacant buildings and available land, and Center wants business and manufacturing! How can Center reshape communications and partnerships to tell the world they are open for business?

Eagle | Activating Downtown
Eagle has a downtown right off of 170, totally streetscape, but very quiet. There are very few businesses, and opportunities to spark activity and engagement through the downtown spaces. While development requests are coming, the community is largely a bedroom community where people can afford to live while commuting to other places. How can Eagle spark life and attract business to the downtown?

Southwest Corridor | Creating a Sustainable Business Ecosystem
Durango-Silverton-Ouray is a corridor for the brave of heart. The Million Dollar highway deters many a driver, limiting both car and train tourism to the warmer less icy months. With the recent fire, many questions are looming about the future of small businesses in this seasonal environment. How can the create a sustainable economy?

Trinidad | Sustaining a Performing Arts Theater
A small non-profit professional performing arts theater in the City of Trinidad has survived many years with the hard work and dedication of a largely non-paid director and volunteer staff, but the grants and donations are limited and inconsistent. How can a small, rural, performing arts theater reinvent its business model and operations to become a sustainable and professionally staffed corporation?
WEDNESDAY - APRIL 10TH
MOBILE TOURS & HAPPY HOUR | DEPART FROM LIMELIGHT HOTEL

5:15-6:45AM | MOBILE TOURS  Pre-Registration is Required for Tours
Tours will meet at the Limelight Hotel Entrance unless specific details are included in description below.

ASPEN PEDESTRIAN MALL | Sponsored by Design Workshop & PR Studio
315,000 bricks covering 144,214 square feet make up one of the most successful, iconic pedestrian malls to date. Located in Aspen’s historic downtown area, and being recognized last year by the American Planning Association (APA) as one of the “Great Places in America”, people have the opportunity to slow down and enjoy some of Colorado’s most beautiful and natural landscape all while enjoying fine dining, music and art. During this tour we will focus on placemaking, the evolution of the space, and how it has kept active and attractive throughout decades.

ASPEN INSTITUTE BAUHAUS: ART, ARCHITECTURE AND HISTORY TOUR OF THE ASPEN MEADOWS
Sponsored by the Aspen Institute
Contextualize your time in Aspen by learning about the history of the world-renowned Aspen Institute and some basic Aspen history by touring this Bauhaus-inspired campus designed by Herbert Bayer. You will visit the outdoor sculptures and earthworks and see the art exhibitions on view. This tour illuminates and inspires while providing an interesting twist on Aspen. Make sure to catch the Aspen Downtowner Shuttle at the Limelight.

6:45-7:30PM | “A 50-YEAR LEGACY OF DESIGN,” HAPPY HOUR
Sponsored by Design Workshop & PR Studio | Meet at Design Workshop
Please join Design Workshop, PR Studio and Downtown Colorado Inc. for an evening reception on April 10th to celebrate “A 50-year Legacy of Design”. Beginning 50 years ago in Aspen, CO, Design Workshop earned a reputation for solving design problems with complex conditions. Together with PR STUDIO, Design Workshop has developed an industry leading design approach and practice in the areas of urban planning, landscape architecture, community engagement, urban design, public relations and strategic services. “A 50-year Legacy of Design” will provide a social venue to meet and greet fellow community and design leaders while discussing prominent projects in Aspen, the Roaring Fork Valley and throughout Colorado. Drinks and appetizers will be provided. Space is limited.

7:30-8:30PM | DINNER ON YOUR OWN
Explore the City of Aspen at the restaurant of your choice!
DCI’s URA Committee will meet for the annual dinner. Pre-Registration is Required

8:30-10:00PM | MEET UP IN THE LIMELIGHT LOBBY
THURSDAY – APRIL 11TH
CHALLENGE STUDIO WORKSHOPS & DINE AROUNDS | LIMELIGHT MONARCH ROOM

7:00–8:30AM | ENJOY BREAKFAST AT YOUR HOTEL!
Enjoy breakfast on your own at your hotel! Stop by the Limelight Monarch Room to visit with DCI Exhibitors and Colorado Challenge Program Communities.

8:30–9:00AM | REGISTRATION
Registration opens and DCI welcomes attendees to network.

9:00–12:00PM | 2019 COLORADO CHALLENGE STUDIO WORKSHOPS CONTINUED

12:30 – 2:00 PM | DINE AROUND LUNCH DISCUSSIONS
Local Aspen Eateries. Pre-Registration is Required
Enjoy local cuisine and atmosphere while you engage in an interactive dialogue on the topic of your choice.

BRANDING AND STRATEGIC STORYTELLING | Mi Chola, 411 E Main St.
Sponsored by Ayres Associates
Branding and Storytelling are a critical element to driving success downtown. Whether you have a project you’re looking to support or your organization needs backing, the key to success is telling a great story. Join Ayres Associates for lunch to discuss your challenges and discuss strategies you can use to craft a message that hits the mark.
Matt Ashby

CARBONDALE/ROARING FORK SCHOOL DISTRICT: ART AND TEACHER HOUSING | 120 E Main St. #100
Sponsored by Colorado Housing and Financing Authority, Hosted by Design Workshop
Housing the local workforce in a resort community is a monumental challenge that requires creative solutions. School district employees, artists and local workers are part of the fabric of the community and the key to retaining them is access to housing affordable to them. Learn from three experts who have created or are creating housing for local workers and creatives.
Jeff Gatlin, Amy Kimberly, & Scott Gilbert, Moderated by Karen Harkin

LOVELAND ARTSPACE: A CREATIVE HOUSING DEVELOPMENT | Mezzaluna, 24 E Cooper Ave.
Sponsored by the City of Loveland
Artspace, the City of Loveland, and other community partners believe that creating space for a community of artists has been a catalyst for continued downtown development, bringing vibrancy and activity to the street, and increasing the number of individuals and families living and working downtown. Join this lunch to talk about the project, the partners, and the financing to make this happen.
Mike Scholl

WHAT DISTRICT IS RIGHT FOR ME? | Pyramid, 221 E Main St.
Sponsored by Spencer Fane
DCI’s primary function is to help communities consider districts and organizational structures to manage their place. Join this lunch to talk about your district needs and consider what district structure might be a good fit for you!
Rick Kion & Troy Bernberg
GATHERING FEEDBACK FROM HARD-TO-REACH RESIDENTS  |  Hops Culture, 414 E Hyman Ave.  
*Sponsored by National Research Center*  
The number one question local leaders ask before they embark on a community engagement campaign is this: How can we feel confident that the voices we hear truly represent our entire adult population? Just about everyone is part of the “hard-to-reach” public, but the hardest to reach populations tend to be lower income residents, youth, undocumented residents, racial and ethnic minorities and folks whose first language is not English. These groups are often the most in need of local government services, so it’s important for their opinions to be included in engagement efforts and in survey results. Join National Research Center, Inc. (NRC) and your Colorado peers to identify hard-to-reach demographics within your own city or town; and discuss strategies to connect with them for a more inclusive community.  
*Jade Arocha*

SUSTAINING BUSINESS WITH COOPERATIVES  |  The Red Onion, 420 E Cooper Ave.  
*Sponsored by the Rocky Mountain Farmer’s Union*  
Cooperatives present a great opportunity to create and sustain local businesses in your community. Consider how to form a cooperative or how to transfer an existing business to an employee-owned model.  
*Bill Stevenson*

OPPORTUNITY ZONE EQUITY AND PROPERTY REUSE  |  Su Casa, 315 E Hyman Ave. #211  
*Sponsored by Colorado Department of Public Health & Environment, Development Research Partners*  
The Opportunity Zone (OZ) marketplace can provide equity investment to restore, adaptively reuse, and redevelop property in your community. We will discuss public/private/OZ Fund partnerships, how OZ equity fits into a financing capital stack. Property reuse projects typically entail legacy issues and we will also discuss the State Brownfields Program and funding available for environmental due diligence and to address potential environmental issues. We’re looking forward to a collaborative discussion on putting the deal together and creating successful property revitalization.  
*Jesse Silverstein, Mark Rudolph*

**12:30-4:30PM  |  COMBINED LUNCH & TOUR**  
Restoring Basalt’s Urban Riverfront to Catalyze Development  |  Meet at Limelight Entrance  
*Sponsored by DHM Design*  
DHM Design is hosting this unique tour of Basalt’s newest developments along the Roaring Fork River. The group will take a private bus and a short walk to demonstrate how the river, once a barrier to connectivity in downtown Basalt, is now a strong link between the community, their natural resources and a vision for the future. You’ll get a behind the scenes overview of a series of projects that realized the potential for vibrant contemporary town life intimately connected with a natural setting. The tour, highlighted with visits to the new Roaring Fork Conservancy headquarters and Rocky Mountain Institute grounds will travel along the restored Roaring Fork corridor where boardwalks and a trail network now provide for wetland protection, recreation and river access.  
*Jen DiCuollo & Stephen Ellsperman*
THURSDAY - APRIL 11TH
LOCAL TOURS | LIMELIGHT MONARCH ROOM

2:30-4:30PM | MOBILE TOURS  Pre-Registration is Required for Tours
Tours will meet at the Limelight Hotel Entrance unless specific details are included in description below.

ART, ARCHITECTURE AND HISTORY TOUR OF THE BAUHAUS-INSPIRED ASPEN MEADOWS
Catch the Aspen Downtowner Shuttle at the Limelight, return to Limelight at 3:45PM
Sponsored by the Aspen Institute
Contextualize your time in Aspen by learning about the history of the world-renowned Aspen Institute and some basic Aspen history by touring this Bauhaus-inspired campus designed by Herbert Bayer. You will visit the outdoor sculptures and earthworks and see the art exhibitions on view. This tour illuminates and inspires while providing an interesting twist on Aspen. Lissa Ballinger

DOWNTOWN ASPEN HISTORIC PUB CRAWL  Meet at Limelight
Sponsored by Colorado Lending Source
Take a guided tour of Aspen's historic haunts, where you'll learn about the establishment's history and hear local lore. The tour meets at the Red Onion, continues to Aspen Public House, Aspen Brewing Company at Aspen Tap, and finishes at the J-Bar in the Hotel Jerome. Michael Monroney

WHEELER/STALLARD HISTORICAL MUSEUM TOUR
Self-Guided meet at The Wheeler/Stallard | 620 W Bleeker St.
Sponsored by the Aspen Historical Society
Bayer & Bauhaus: how design shaped Aspen is a community-wide celebration of the centenary of the German art school “Bauhaus.” This new exhibit delves into the profound, but often unnoticed influence of Herbert Bayer’s work on Aspen, Colorado. Following his arrival in 1946, Bayer’s Bauhaus ethos and artistic vision began to shape the modern aesthetic and way of life in the Aspen community. He pioneered historic preservation in the area, designed a Bauhaus-inspired campus at the Aspen Institute, influenced local architecture, built innovative earthworks and helped guide the community’s cultural and philosophic values.

ASPEN ART MUSEUM TOUR  Meet at Limelight
Sponsored by the Aspen Art Museum
Participants will receive a brief introduction to the Aspen Art Museum, calling attention to the five main architectural features of the building, and an interactive tour of the exhibitions on view: Zombies: Pay Attention!, Gabriel Rico, Margaret Kilgallen: that’s where the beauty is., and Robert Montgomery: The City in Their Echo. Annie Henninger
THURSDAY - APRIL 11TH
PLENARY SESSION | JEWISH COMMUNITY CENTER | 435 W MAIN ST.

5:00-8:30PM | GOVERNOR’S AWARDS FOR DOWNTOWN EXCELLENCE

BUILDING THE FUN EXPERIENCE & PRODUCTS MADE FOR PURPOSE-DRIVEN PEOPLE

BRIAN CORRIGAN
Future United Network

Brian Corrigan is a creative strategist working at the intersection of creative economy, technology and community development. Growing up in a company town that lost its industry has inspired his work to cultivate creativity as a renewable resource; an economic driver; and a tool for connection, equity and inclusion. Past clients include Arrow Electronics, ArtPlace America, Bonfils-Stanton Foundation, City of Boulder, City & County of Denver, Colorado Rockies, Crawford Urban Neighborhoods, Denver Art Museum, Denver Botanic Gardens, Northeastern University and Shire Biotech. His work has been showcased by NPR, Cool Hunting, Communication Arts and published in Streets Reconsidered: Inclusive Design for the Public Realm.

2019 GOVERNOR’S AWARDS FOR DOWNTOWN EXCELLENCE CEREMONY

Downtown Colorado, Inc. is honored to celebrate a series of projects nominated by our members in several categories such as: Best Adaptive Reuse or Rehabilitation, Best Event, Festival or Recurring Activity, Colorful Colorado, New Addition to Downtown, Use of Public Space, and the Vicki Mattox Downtowner of the Year for Innovation.

NEIGHBORHOODS FIRST

CHARLES MAROHN
Strong Towns

Chuck Marohn is a Professional Engineer (PE) licensed in the State of Minnesota and a member of the American Institute of Certified Planners (AICP). Chuck is the founder and president of Strong Towns. He is the author of Thoughts on Building Strong Towns (Volume 1) and A World Class Transportation System as well as the host of the Strong Towns Podcast and a primary writer for Strong Towns’ web content. He has spoken in dozens of towns and cities across North America, and speaks regularly for diverse audiences and venues.
IN THE GAME / DETAILED AGENDA

FRIDAY - APRIL 12TH
CLOSING PLENARY: CHALLENGE PITCHES

7:00–7:30AM | ENJOY BREAKFAST AT YOUR HOTEL!
Enjoy breakfast on your own at your hotel! Stop by the Limelight Monarch Room to visit with DCI Exhibitors and Colorado Challenge Program Communities.

FRIDAY, APRIL 12TH MORNING | LIMELIGHT MONARCH ROOM
7:30–8:00AM | Registration
Registration opens and DCI welcomes attendees to network.

9:00–12:00PM | 2019 COLORADO CHALLENGE PROGRAM FINANCING PANEL & PITCH SESSION

WELCOME AND CONGRATULATIONS

WELCOME
Steve Art, President, Downtown Colorado, Inc.
Katherine Correll, Executive Director Downtown Colorado, Inc.

MEET THE PANEL | FINANCING SUMMIT
Funders, Lenders, and Investors share feedback and ideas to help Colorado communities overcome challenges.

Garrett Mayberry | Boettcher Foundation
Jennifer Newcomer | Shift Research Lab
Marie Peters | Colorado Lending Source
Nita Mosby Tyler | The Equity Project, LLC
Pete Strecker | City of Aspen
Scott Wasserman | Bell Policy Center

COLORADO CHALLENGE ACCELERATOR PROGRAM | PITCH PRESENTATIONS
DCI’s Colorado Challenge Communities share their Challenge, their plan, and a pitch for partnership.
PUBLIC OPINION ON SAFETY

MICHELLE KOBYASHI | National Research Center

Michelle has helped local governments maximize public opinion for more than twenty years. She is a thought-leader in the field of survey research and evaluation, and has written numerous books and articles on the subject. She travels the country to speak professionally and lead workshops about resident surveys, local government employee surveys, strategic planning and more.

COLORADO CHALLENGE ACCELERATOR PROGRAM | JUDGES FEEDBACK

SCOTT WASSERMAN | Bell Policy Center

Scott has served as president of the Bell Policy Center and the Bell Action Network since August 2016. Scott leads a talented staff who plays a major role in fiscal reform, education policy, economic security, and other issues affecting Coloradans. Previously, Scott was deputy chief of staff to Gov. John Hickenlooper and chief of staff to both Lt. Gov. Joe Garcia and Lt. Gov. Donna Lynne. He worked in the governor’s office from 2013 to 2016, advising on health care, education, and workforce development. Before that, Scott spent eight years in leadership positions at SEIU and Colorado WINS. He also has worked as a lobbyist and served four years as director of communications and press secretary for the Colorado House Minority Office. Scott graduated from George Washington University with a bachelor’s degree in Middle East studies.

IN THE GAME CLOSING | 2020 IN THE GAME ANNOUNCEMENT

POST CONFERENCE SKI TOUR ON THE MOUNTAIN | Meet Mitch Osur at the bottom of the Silver Queen Gondola

Pre-Registration is Required (Online Registration Required)

Purchase tickets at any lift ticket office. Please allow 30 minutes before the tour for ticket purchase.

History of the Mountain and Town is led by Aspenite Tony Vagnuer.

ASPEN, COLORADO / 2019
2019 IN THE GAME PLANNING COMMITTEE

Katherine Correll, Downtown Colorado, Inc.
Brian Corrigan, Oh Heck Yeah
Will Cundiff, Downtown Colorado, Inc.
Nicholas DiFrank, Design Workshop
Nina Gabianelli, Aspen Historical Society
Karen Harkin, Colorado Housing and Financing Authority
Erin Lyng, Progressive Urban Management Associates
Lisa Lemay, Aspen Chamber Resort Association Retail Representative
Cristal Logan, The Aspen Institute
Michael Miracle, Aspen Ski Company
Mitch Osur, City of Aspen
Val Peterson, Downtown Colorado, Inc.
Sarah Reynolds, Aspen Chamber Resort Association
Amy Roldan, Aspen Chamber Resort Association
Marianne Stuck, Design Workshop
Debbie Zell, City of Aspen

2019 DCI BOARD MEMBERS

Steve Art, DCI President, DCI URA Committee Co-Chair, City and Urban Renewal Authority of Wheat Ridge
Wyatt Jones, Vice-President, DCI Fiscal Committee, Colorado Housing and Finance Authority
DiAnn Butler, Immediate Past-President, DCI Regional Council, Grand County Economic Development
Tara Marshall, Colorado Main Street Representative, Colorado Department of Local Affairs
Elaine Brett, DCI Secretary, DCi Regional Council, North Fork Valley Liaison
Katherine Correll, DCI Executive Director
Karen Current, DCI Board Member, DHM Design
Rick Kron, DCI Board Member and Advisor, Spencer Fane
Erin Lyng, DCI Board Member, Progressive Urban Management Associates (PUMA)
Brandy Reitter, DCI Regional Council, Town of Eagle, Colorado
Terri Takata-Smith, DCI Board Member, Downtown Boulder Partnership
Jariah Walker, DCI URA Committee, Colorado Springs Urban Renewal Authority
Carolynne White, DCI URA Committee Co-Chair and Advisor, Brownstein Hyatt Farber Schreck
VENUE LOCATIONS

DINE AROUND AND OTHER NOTED LOCATIONS (Aspen, CO 81611)

Mezzaluna: 624 E Cooper
HOPS Culture: 414 E Hyman Ave.
Mi Chola: 411 E Main St.
The Red Onion: 420 E Cooper Ave.
Pyramid Bistro: 221 E Main St.
Su Casa: 315 E Hyman Ave. #211
Limelight Hotel: 355 S Monarch St.
Design Workshop: 120 E Main St. # 100
Jewish Community Center: 435 W Main St.
Aspen Center for Environmental Studies: 100 Puppy Smith St.
Wheeler/Stallard Museum: 620 W Bleecker St.
<table>
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<th>SPONSORS</th>
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<td>Brownstein Hyatt Farber Schreck</td>
<td>Aspen Chamber and Resort Association</td>
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<td>City of Aurora</td>
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<td>City of Trinidad</td>
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<td>Boettcher Foundation</td>
<td>University of Colorado, School of Public Affairs</td>
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<td>Colorado Springs Urban Renewal Authority</td>
<td>Lakewood Redevelopment Authority</td>
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<td>Caleb Alvarado Studio</td>
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