



## JOIN DOWNTOWN COLORADO, INC. TODAY!

Established in 1982 as the Colorado Community Revitalization Association (CCRA), Downtown Colorado Inc. (DCI) is a 501(c)3 nonprofit membership organization that aims to build better communities by providing assistance to downtowns, commercial districts and town centers in Colorado. The organization has members representing downtown organizations, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development.

## FOR MORE INFORMATION

Downtown Colorado, Inc. (DCI)  
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### Why Become A Member?

DCI provides advocacy and information services for all members. As an advocate, DCI supports downtown and commercial district practitioners in their efforts to utilize a wide variety of community development tools, including marketing, finance, urban design, parking management and other techniques. Advocacy efforts include representing downtown and commercial district interests in the development of state policies and sharing information among communities.

DCI also serves as a statewide portal for information and trouble-shooting for organizations and individuals seeking a variety of resources. Information resources include providing agency referrals, identifying peer solutions and maintaining an inventory of best practices through DCI's annual Governor's Awards for Downtown Excellence program.

DCI also offers a variety of fee-based services, which are accessible to anyone but offered at discounted prices to members.

## 2011 EDUCATIONAL EVENT CALENDAR

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|-----------------|---|
| February 3      | DCI Annual Meeting & Downtown Institute: Organization, Denver   |
| February 9      | DIDs Forum: Colorado's Urban Renewal Impact Report, Denver  |
| March 9         | DIDs Forum: California's Redevelopment Under Siege, Denver  |
| April 8         | Downtown Institute: Design, Lamar   |
| April 13        | DIDs Forum: Banking on Abandoned Properties   |
| May 11          | DIDs Forum: Economic Development & Strategies of Revitalization in Shrinking Cities, Denver   |
| June 8          | DIDs Forum: Negotiating Public-Private Development and Reimbursement Agreements in Tough Financial Times, Denver                        |
| July 13         | DIDs Forum: The Role of Events, Diversifying Revenue, and the Challenge of Balancing Services in a BID for Business Improvement, Denver |
| July 15         | Downtown Institute: Promotions, Minturn   |
| August 10       | DIDs Forum: Agricultural Land Restrictions and Urban Renewal, Denver  |
| September 14    | DIDs Forum: Getting on Board with Transportation, Denver  |
| September 21-23 | DCI Annual Conference, Durango  |
| October 12      | DIDs Forum: Working with your Board for District Management, Denver   |
| November 9      | DIDs Forum: Communicating the Value of Districts to Stakeholders and Constituencies, Denver   |
| November 18     | Downtown Institute: Economic Restructuring, Wheat Ridge   |
| December 14     | DIDs Forum: Residential Property and Business Improvement Districts, Denver   |

\* All dates and locations are tentative